UPROAR

Contributor Guidelines



So, you want to write for UPROAR? First off we appreciate your interest in our blog. We strive to be the news you never knew you needed. Think TMZ meets Buzzfeed, and if you don't know what either of these are, you might need to do some research.

Let's dive into all you need to know about contributing to UPROAR.

CATEGORIES

Every single article that comes out on UPROAR. must fall into one of the following categories:

JAMS VIBES SPOTLIGHT HUSTLE FOOD CULTURE SLAY RELATIONSHIPS

- <u>Jams</u> This category is all about music, concerts, festivals, music videos, playlists, artists, etc.
- Spotlight We believe everyone has a story, and we're here to share it. This
 category is where we highlight people who are making a change, inspire us, or
 just need their voice heard.
- <u>Hustle</u> This category covers all the tools, tips, + tricks for your brand, side gig, career, education, and overall, success.
- **Food** Where we share food, drinks, recipes, restaurants, bars, etc. Basically if it's consumable it goes here.

- <u>Culture</u> This category covers everything from history to pop. Things going on in the world, celebrity drama, holidays, politics, movements, all of it.
- **Slay** From fashion to skin care and all things beauty, this is the category for it.
- **Relationships** Whether married, dating, single, or in a 'situationship', this is the category for love and romance.
- <u>Vibes</u> This category is basically where any article that doesn't fit anything else falls into.

DO's AND DON'TS

Some tips to follow as you write your article.

DO stay true to your voice

The best part about writing for UPROAR is that you get to write from YOUR perspective and use YOUR voice. You don't have to fit any type of 'mold', just be you! With that being said, it's important to still stay slightly professional. Find a balance. Avoid slang like lol, rn, ily, brb, etc., as well as cuss words. If you MUST, don't write out the full word. (ex: Boss B*tch, Bada\$\$, etc.)

DON'T use too many exclamation marks, bolded words, capitalized words (for emphasis), etc.

This partly goes with the one above. Writing for UPROAR is fun and personal, which means you can use CAPS for more surprising and exaggerated text, *italics* for emphasis and repetition, or (parenthesis) for side notes and sarcasm. BUT, we must not overuse them!

A good example of this is here.

DO use Grammarly

If you don't already have <u>Grammarly</u> downloaded to your computer, it will save you so much time and work. It's free and easy to get for your device. And all you have to do is write your article in WIX and let Grammarly do the rest.

They also give you an overall "score" for your writing once you paste it - try to get an 80% or above.

DON'T always use first person, "I"

This isn't *always* the case, as some articles are strictly opinionated and based off personal experiences, but for the most part use "**WE**".

For example, if you are writing about your experience at the Black Lives Matter protest, use "I." (ex: I went to a Black Lives Matter protest and it was life-changing...) If you are writing about the best podcasts to listen to right now, use "we." (ex: We have compiled a list of the best podcasts to listen to right now.)

• "I" articles: <u>here</u>, <u>here</u>, and <u>here</u>.

• "We" articles: here and here.

DON'T use unreliable sources for your links

Make sure that the links you are using in your articles are reliable and informational articles. If you can, use a website with .org, .gov, .edu, etc. Stay away from Wikipedia, WebMD, and personal blogs (unless the writer is credible). Links should be to websites that expand and go into detail on the subject.

DO read over your article aloud, more than once.

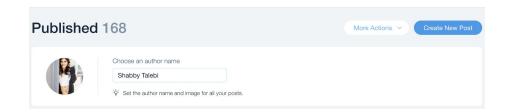
This might be the most important tip - read over your article more than once, and do it ALOUD. You will be shocked at how many mistakes or weird wordings you may find. If you feel like you've been looking at it for too long, either step away and come back or ask a friend to read over it.

BECOMING A CONTRIBUTING WRITER

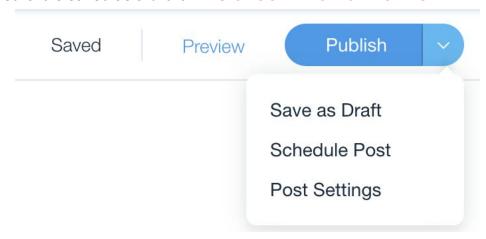
We want to make sure everyone knows YOU are the writer so it is imperative to follow these steps:

- 1. Email **info@peoples-revolt** and let us know you are interested in writing. We will get you signed up on the back end of our website as a contributing writer and you will be mailed a sign-up link.
- 2. Once you receive the link, **register** with your information and be sure to **upload** a **photo** for your profile.
- 3. From there, the first step to getting your blog out is to click the 'Create New Post' in the top right hand corner.

We recommend completing your blog in a Google Doc before placing it into WIX in case it doesn't auto-save.



4. Once you have completed it with links, images, gifs, etc. placed into the blog, make sure it is saved as a **draft**. *IT IS CRUCIAL TO NOT PUBLISH IT*.



- 5. Once it is in as a draft, the editor will review it and schedule it to go out.
- 6. We will let you know once it is published. We encourage you to share it at this phase. Sharing on social media or your website can increase its reach. You put so much work into it so why not get it out to the world?!

Feel free to send any additional questions to info@peoples-revolt.com.

Happy writing!!